## WHAT IS CLAIMED IS:

## 1. A compound of formula (1):

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wherein

each of  $R_1$ ,  $R_2$ ,  $R_4$ ,  $R_4$ ,  $R_7$ ,  $R_{11}$ ,  $R_{12}$ ,  $R_{15}$ ,  $R_{16}$ ,  $R_{17}$ , and  $R_{17}$ , independently, is hydrogen, hydroxy, amino, carboxyl, oxo, halo, sulfonic acid, -O-sulfonic acid, or alkyl that is optionally inserted with -NH-, -N(alkyl)-, -O-, -S-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-, and further optionally substituted with hydroxy, halo, amino, carboxyl, sulfonic acid, or -O-sulfonic acid;

R<sub>3</sub> is X-Y-, wherein X is hydrogen, amino, carboxyl, halo, sulfonic acid, -O-sulfonic acid, or alkyl; Y is -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO- NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-;  $R_5$  and  $R_6$ , together, are -O-; or  $R_5$  and  $R_6$ , together, are a double bond between C-5 and C-6, and R7 is oxo;

each of R<sub>8</sub>, R<sub>9</sub>, R<sub>10</sub>, R<sub>13</sub>, and R<sub>14</sub>, independently, is hydrogen, alkyl, haloalkyl, hydroxyalkyl, alkoxy, hydroxy, or amino; and n is 0, 1, or 2.

- The compound of claim 1, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 2. -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.
- 3. The compound of claim 1, wherein  $R_5$  and  $R_6$ , together, are -O-.

- 4. The compound of claim 3, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3
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- 5. The compound of claim 4, wherein X is hydrogen, and Y is -SO<sub>3</sub>.
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- 6. The compound of claim 3, wherein -O- is on the  $\alpha$  side of C-5 and C-6. 1
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- 7. The compound of claim 6, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.
- 8. The compound of claim 7, wherein X is hydrogen, and Y is -SO<sub>3</sub>.
- 9. The compound of claim 8, wherein  $R_1$ ,  $R_2$ ,  $R_4$ ,  $R_4$ ,  $R_7$ ,  $R_8$ ,  $R_9$ ,  $R_{11}$ ,  $R_{12}$ ,  $R_{14}$ ,  $R_{15}$ ,  $R_{16}$ , and  $R_{17}$  are hydrogen; and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl.
- 10. The compound of claim 9, wherein the compound is  $5\alpha$ ,  $6\alpha$ -epoxycholesterol-3sulfate.
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- 11. An antibody which is specifically against the compound of claim 10.

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12. The compound of claim 1, wherein R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and  $R_7$  is oxo.

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13. The compound of claim 12, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.

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14. The compound of claim 13, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.

- 15. The compound of claim 14, wherein  $R_1$ ,  $R_2$ ,  $R_4$ ,  $R_4$ ,  $R_7$ ,  $R_8$ ,  $R_9$ ,  $R_{11}$ ,  $R_{12}$ ,  $R_{14}$ ,  $R_{15}$ ,  $R_{16}$ , and  $R_{17}$  are hydrogen; and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl.
  - 16. The compound of claim 15, wherein the compound is 7-keto-cholesterol-3-sulfate.
  - 17. An antibody which is specifically against the compound of claim 16.
  - 18. A method of treating hypocholesterolemia, comprising administering to a subject in need thereof an effective amount of a compound of formula (1):

wherein

each of R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>15</sub>, R<sub>16</sub>, R<sub>17</sub>, and R<sub>17</sub>, independently, is hydrogen, hydroxy, amino, carboxyl, oxo, halo, sulfonic acid, -O-sulfonic acid, or alkyl that is optionally inserted with -O-, -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-, and further optionally substituted with hydroxy, halo, amino, carboxyl, sulfonic acid, or -O-sulfonic acid;

carboxyl, sulfonic acid, or -O-sulfonic acid;

R<sub>3</sub> is X-Y-, wherein X is hydrogen, amino, carboxyl, halo, sulfonic acid, -O-sulfonic acid, or alkyl; Y is -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-;

R<sub>5</sub> and R<sub>6</sub>, together, are -O-; or R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and R<sub>7</sub> is oxo;

each of R<sub>8</sub>, R<sub>9</sub>, R<sub>10</sub>, R<sub>13</sub>, and R<sub>14</sub>, independently, is hydrogen, alkyl, haloalkyl, hydroxycollyd, alkovy, hydroxycollyd, and

each of  $R_8$ ,  $R_9$ ,  $R_{10}$ ,  $R_{13}$ , and  $R_{14}$ , independently, is hydrogen, alkyl, haloaikyl hydroxyalkyl, alkoxy, hydroxy, or amino; and n is 0, 1, or 2.

- 19. The method of claim 18, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3
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- 20. The method of claim 18, wherein R<sub>5</sub> and R<sub>6</sub>, together, are -O-. 1

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21. The method of claim 20, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.

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22. The method of claim 21, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.

23. The method of claim 20, wherein -O- is on the  $\alpha$  side of C-5 and C-6.

24. The method of claim 23, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO.

25. The method of claim 24, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.

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26. The method of claim 25, wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>14</sub>, R<sub>15</sub>, R<sub>16</sub>, and  $R_{17}$  are hydrogen, and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl.

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27. The method of claim 26, wherein the compound is  $5\alpha$ ,  $6\alpha$ -epoxycholesterol-3-sulfate.

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28. The method of claim 18, wherein R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and  $R_7$  is oxo.

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29. The method of claim 28, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3

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- 30. The method of claim 29, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.
- 31. The method of claim 30, wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>14</sub>, R<sub>15</sub>, R<sub>16</sub>,
   and R<sub>17</sub> are hydrogen, and each of R<sub>10</sub>, R<sub>13</sub>, and R<sub>17</sub>, independently, is alkyl.
  - 32. The method of claim 31, wherein the compound is 7-keto-cholesterol-3-sulfate.
  - 33. A pharmaceutical composition comprising a compound of formula (1):

wherein

each of  $R_1$ ,  $R_2$ ,  $R_4$ ,  $R_4$ ,  $R_7$ ,  $R_{11}$ ,  $R_{12}$ ,  $R_{15}$ ,  $R_{16}$ ,  $R_{17}$ , and  $R_{17}$ , independently, is hydrogen, hydroxy, amino, carboxyl, oxo, halo, sulfonic acid, -O-sulfonic acid, or alkyl that is optionally inserted with -O-, -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-, and further optionally substituted with hydroxy, halo, amino, carboxyl, sulfonic acid, or -O-sulfonic acid;

 $R_3$  is X-Y-, wherein X is hydrogen, amino, carboxyl, halo, sulfonic acid, -O-sulfonic acid, or alkyl; Y is -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-;  $R_5$  and  $R_6$ , together, are -O-; or  $R_5$  and  $R_6$ , together, are a double bond between C-5 and C-6, and  $R_7$  is oxo;

each of  $R_8$ ,  $R_9$ ,  $R_{10}$ ,  $R_{13}$ , and  $R_{14}$ , independently, is hydrogen, alkyl, haloalkyl, hydroxyalkyl, alkoxy, hydroxy, or amino; and n is 0, 1, or 2;

and a pharmaceutically acceptable carrier.

- 34. The composition of claim 33, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3
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- 35. The composition of claim 33, wherein  $R_5$  and  $R_6$ , together, are -O-.

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36. The composition of claim 35, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.

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37. The composition of claim 36, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.

38. The composition of claim 35, wherein -O- is on the  $\alpha$  side of C-5 and C-6.

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39. The composition of claim 38, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or The composition of claim 39, wherein X is hydrogen, and Y is -N(alkyl)-CO-.40. -SO<sub>3</sub>-O-.

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41. The composition of claim 40, wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>14</sub>, R<sub>15</sub>,  $R_{16}$ , and  $R_{17}$  are hydrogen, and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl.

42. The composition of claim 41, wherein the compound is 5α, 6α-epoxycholesterol-3sulfate.

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43. The composition of claim 33, wherein R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and  $R_7$  is oxo.

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44. The composition of claim 33, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3

- 45. The composition of claim 44, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.
- 46. The composition of claim 45, wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>14</sub>, R<sub>15</sub>,

  R<sub>16</sub>, and R<sub>17</sub> are hydrogen, and each of R<sub>10</sub>, R<sub>13</sub>, and R<sub>17</sub>, independently, is alkyl.
  - 47. The composition of claim 46, wherein the compound is 7-keto-cholesterol-3-sulfate.
    - 48. A method of evaluating a compound for its agonistic effect on an liver X receptor, comprising:

contacting the compound to be evaluated with the liver X receptor in the presence of a compound of formula (1):

wherein

each of R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>15</sub>, R<sub>16</sub>, R<sub>17</sub>, and R<sub>17</sub>, independently, is hydrogen, hydroxy, amino, carboxyl, oxo, halo, sulfonic acid, -O-sulfonic acid, or alkyl that is optionally inserted with -O-, -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-, and further optionally substituted with hydroxy, halo, amino, carboxyl, sulfonic acid, or -O-sulfonic acid; R<sub>3</sub> is X-Y-, wherein X is hydrogen, amino, carboxyl, halo, sulfonic acid, -O-sulfonic acid, or alkyl; Y is -S-, -NH-, -N(alkyl)-, -SO-, -SO<sub>2</sub>-, -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-; R<sub>5</sub> and R<sub>6</sub>, together, are -O-; or R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and R<sub>7</sub> is oxo;

- each of R<sub>8</sub>, R<sub>9</sub>, R<sub>10</sub>, R<sub>13</sub>, and R<sub>14</sub>, independently, is hydrogen, alkyl, haloalkyl, hydroxyalkyl, alkoxy, hydroxy, or amino; and n is 0, 1, or 2; and assessing the agonistic effect of the compound to be evaluated on the liver X receptor.
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- 49. The method of claim 48, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, 1 -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or 2 -N(alkyl)-CO-. 3
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- 50. The method of claim 48, wherein  $R_5$  and  $R_6$ , together, are -O-.
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- 51. The method of claim 50, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.
- 52. The method of claim 51, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.
- 53. The method of claim 50, wherein -O- is on the  $\alpha$  side of C-5 and C-6.
- 54. The method of claim 51, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-, -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -O-CO-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or -N(alkyl)-CO-.

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55. The method of claim 54, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-. 1

- 56. The method of claim 55, wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, R<sub>11</sub>, R<sub>12</sub>, R<sub>14</sub>, R<sub>15</sub>, R<sub>16</sub>, 1 and  $R_{17}$  are hydrogen, and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl. 2
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- 57. The method of claim 56, wherein the compound is  $5\alpha$ ,  $6\alpha$ -epoxycholesterol-3-sulfate.

- 58. The method of claim 48, wherein R<sub>5</sub> and R<sub>6</sub>, together, are a double bond between C-5 and C-6, and R<sub>7</sub> is oxo.
- 59. The method of claim 48, wherein X is hydrogen or amino, and Y is -O-SO<sub>2</sub>-,
  -SO<sub>2</sub>-O-, -SO<sub>3</sub>-O-, -CO-, -CO-O-, -CO-NH-, -CO-N(alkyl)-, -NH-CO-, or
  -N(alkyl)-CO-.
- 60. The method of claim 59, wherein X is hydrogen, and Y is -SO<sub>3</sub>-O-.
  - 61. The method of claim 60, wherein  $R_1$ ,  $R_2$ ,  $R_4$ ,  $R_4$ ,  $R_7$ ,  $R_8$ ,  $R_9$ ,  $R_{11}$ ,  $R_{12}$ ,  $R_{14}$ ,  $R_{15}$ ,  $R_{16}$ , and  $R_{17}$  are hydrogen, and each of  $R_{10}$ ,  $R_{13}$ , and  $R_{17}$ , independently, is alkyl.
    - 62. The method of claim 61, wherein the compound is 7-keto-cholesterol-3-sulfate.